

PRESS KIT

PRESS KIT

Trainer

Speaker

LILISA J. WILLIAMS

PRESS KIT

PRESS KIT

Coach

Author

Coach Lilisa



“transforming lives into greatness”

"Empowering, Motivating, Inspiring You To Success"



What others are saying about Lilisa:

"Lilisa's Relationship Empowerment seminar is a must attend for everyone who's ever been in a relationship. She gives practical guidelines that everyone needs to make their relationships happier and more enriching. Lilisa's course is without question one of the best seminars that I've seen that offer no-nonsense, take-home advice that you can use right away!"

Mildred Antenor, journalist/ radio and TV commentator

Lilisa, thank you so much for sharing with us at Cornerstone Chapel. Your words were powerful and you truly blessed me and I am sure others. I look forward to reading your book, God's Plan For My Success. Thank you also for praying for my daughter Holly as well as Ashley and Joey. I look forward to seeing and hearing from you again.
Blessings, Joe Silva

"Lilisa, the Relationship 101 Empowerment Seminar was very dynamic and brutally honest, which blessed me thoroughly. You were phenomenal, anointed and a transparent vessel of honor.
Minister Regena McCray -Palmer

"Lilisa, I really liked your book, God's Plan for My Success! I have women read different parts of your book during my training sessions. The women are encouraged and enlightened to know that they too can change their lives on any front. This book is what people need right now to help them transition to a new life."
*Angenette Washington,
CEO/ Founder StyleHealth*

Past Speaking Engagements Include:

- Cornerstone Chapel Church – Pompton Plains, NJ
- Daughter's of Zion Retreat – Dallas, TX
- Sanctuary CEC – Cleveland, OH
- Bethel A.M.E. – Madison, NJ
- Houston Comm. Coll. – Houston, TX
- Rutgers University – Newark, NJ
- Women Destined For Greatness – NY
- Melanin Sisters Conf. – Brooklyn, NY

www.lilisajwilliams.com or 888-615-6777

Lilisa J. Williams's Speaker. Trainer. Coach. Author..

Lilisa J. Williams, MBA, PhD. candidate and four time author, is the CEO and Founder of Performance Strategies Unlimited, Inc., a leadership training company. She also founded Brand New Beginnings, Inc., a non-profit organization, committed to helping people transition from lives that are out of control through the power of faith, resiliency and cognitive change. Lilisa believes that people can change for the better and become a success; she did!



Sample Speaking Topics:

- Surviving, Striving and Thriving After Incest
- Overcoming Infidelity, Separation & Divorce
- No "PK" Left Behind: Achieving Spiritual & Academic Success
- 8 Strategies to Releasing Your Inner Power
 - Becoming A Self-Published Author!
 - The Empowered Leader & T.E.A.M.

Lilisa's is a dynamic speaker with a powerful testimony that will make you weep, laugh and think all in one-felt-swoop! She is intelligent, personable and full of energy. Her messages will inspire you to take action NOW on your goals and dreams.

Lilisa travels from New Jersey.

Impact Agency to book Lilisa J. Williams
www.impactagencyyny.com

"Success Is Possible If You Only Believe"

Star Ledger

A voice deep within her now speaks to others
by Harry Carter/The Star-Ledger Monday
November 03, 2003, 5:25 AM



Star Ledger — Harry Carter

A voice deep within her now speaks to others Monday, November 03, 2003

The first half of Ulisa Williams' life had not gone well. There was rebellion and shame as a teenager growing up in Cincinnati, dropping out of high school in the 11th grade and her isolation to years of academic frustration.

Drugs in the 1970s helped her escape a pain she would not discuss for years — an abuse had molested her from the time she was 5 until she was 13. Williams had no clear direction then, her world finally unwinding into prostitution, drug abuse and arrests for both offenses.

So Ulisa Williams had nothing to lose when she left the Midwest city in 1997. She was 32, unemployed, living with her mother, and knowing she had to do something, even if she only had a General Equivalency Diploma from night school. In a last-ditch effort to get going, she headed for Newark, where her older brother — whose her future surprise began to fall in place.

Marion Braker, a private attorney who also works for Ingleton and Orange, hired Williams as his legal secretary 13 years ago, even though she had little experience. She learned the ropes quickly, developing a rapport with clients, bringing an efficient personality and smile to the office.



Ulisa Williams, left, received the Post-Day Prize at Union County College's 60th anniversary commencement May 26. She was congratulated by Frank A. Boldan, chairman of the board of trustees.

"There was something about her that suggested I should take a chance on her and never regretted it," he said. "It was clear to me, despite her background, God had some long-range plans for her. And I saw those plans unfolding for her."

This as she played out regularly for Williams, beginning when she came to Newark. An engineering company hired Williams as a file clerk and sent her to Newark's public school where she would emerge as an A student. "I studied for me," she said. "It became so real to me, I could see myself in college."

Education finally made sense for a woman who failed so miserably in school. Williams took as many courses as possible before transferring to Union County College, where she graduated with honors in 1993, earning an associate's degree in business and public administration.

This was just the beginning. There was no place for her to go but up, nothing to hold her back. She earned two degrees from Fairleigh Dickinson University, a doctorate of arts in public science and a masters in business administration. She worked with 13 state so long and eventually realized that her life was to require others' lives in the shape of despair from which she rose. She said professors at the community colleges saw her get the few times she opened up about becoming adversity: it would take a while, though, before Williams would unashamedly tell everything.

"I was trying to live that shit," she said. "I wasn't trying to get back to the Chevy den."

She could have kept quiet, but a friend at one of her many jobs, this one as a recruiter at Newark airport, said something that would continue to haunt her. "Only the person that's been behind the door can help the people who are still behind the door."

Williams began to speak, primarily to women, some at churches, others in unions, sharing her tale of dominance.

Marion Braker, a former Newark councilwoman, can't forget how Williams emerged a group of women on each floor during a pre-Wall Street Crisis conference this year.

"Oh my God," Braker said. "Every woman walked out of there standing two feet taller. They're able to take the heat and pain in her life and turn it into a gift." Williams, 31, wants women and young girls to understand they do not have to sit over and sit up when things kick back.

"Everybody has greatness," she said. "There's nothing that can stop you but you." Just look at her. She was a high school dropout, then she's a college graduate and author of two motivational books. She's been married 13 years to her husband, whom she describes as an idealist. Union County College brought her on board as a business professor in the evening and she has her dream job during the day as a training coordinator at the Kinross Group facility, a multi-story house in Newark.

Williams wants to be their example of achievement, the model to reshape their lives. It's why she's pursuing an on-line doctorate in training and performance improvement to show women they should keep studying.

"It's not just about me," she said. "It's all about who I can help."

Hillside Leader

HILLSIDE LEADER THURSDAY, JUNE 10, 1994

student update

Local success stories graduate

Marie C. Corrotes of Elizabeth, a Cuban native who emigrated to the United States from Spain just six years ago, received Union County College's coveted student prize as the top graduate at May 26 commencement ceremonies that officially closed the 60th anniversary commemoration.

Ulisa Williams of Hillside, a legal secretary and Navy veteran, received the Post-Day Award as a part-time graduate student who also lost employment due to the college's closure. The Post-Day Award was established 56 years ago as a memorial to two young men who were killed in an accident on route to their graduation.

Corrotes, who completed her associate's degree program in computer science in December with a 4.00 grade-point average, topped 1,000 fellow graduates. She finished her program one year after her sister, Maria J. Cayrotes, completed an associate's degree program in engineering in December and was honored as one of the 1993 top students at Union County College.

Upon arriving in the United States in 1988, Corrotes, now 22, immediately enrolled in English-as-a-Second Language classes through the college's Institute for Intensive English, and after completing the program, enrolled in the associate's degree program.

"It was a completely different experience — the culture, new language, situation, environment," she said. "It took almost a year to get used to it."

But with hard work and a desire to succeed, she said she was able not only to overcome these obstacles, but to excel at UCC. She attributed much of her motivation to her former employer, through which her parents always encouraged her and her sister to study and take advantage of as many varied learning opportunities as possible.

Despite her age, Corrotes acknowledges that her personal commitment to her studies is based on her career, having established goals early to serve as a foundation in structuring her life.

She selected her major because "I always liked computers, technology, mathematics. I like to see how things work, not just information back,



Ulisa Williams, left, received the Post-Day Prize at Union County College's 60th anniversary commencement May 26. She was congratulated by Frank A. Boldan, chairman of the board of trustees.

which is somewhat different from the hardware," said Corrotes. During her tenure at UCC, Corrotes worked part time as a laboratory assistant with the college's Computer Services Department, where she acted other students with programs and translated software. Her extracurricular activities included membership in the International Cultural Exchange, a student organization; vice president of the Phi Theta Kappa, and a writer for the "Phoenix Student Voice" literary magazine.

Williams, who is married and has a 4-year-old son, has been working full time for the past two years as a legal secretary for Marvin Braker of Hillside. A business/public administration major, she first enrolled at UCC in 1992 because "I felt like something was missing. I wasn't doing anything beyond working and felt as if I wasn't a woman."

The 37-year-old veteran noted that in her earlier career area of publishing, she had noted many people who received promotions in the field despite having less experience than herself, all because they had the college degree that she lacked.

While at UCC, Williams, who held a 3.56 grade-point average, was actively involved in efforts to develop her management and leadership skills. She served as regional president of Phi Theta Kappa, a national honor fraternity for two-year colleges, and was a vice president and past membership chairperson of the local fraternity's Beta Xi Chapter at UCC.

She has been named to the national Phi Theta Kappa Team among only 60 students a two-year college nationwide, and to "Who's Who Among Students at Union County College." She has received a Key Award for service to the college and the Executive's Government, History Award for excellence in American Government and Politics.

Trainer



**Marriott Hotel
Small Business Women's
Conference**

Lilisa - what a powerful presentation! It was a blessing to attend your Release Your Power Seminar. The seminar is an investment for attendees in themselves...to clearly see God's destiny for their lives and finally make the breakthrough to release the power within them. The binder, certificate, worksheets, pens, snacks and of course your dynamic walk-through of the power point presentation was so on point. The interaction of kindred spirits was so affirming.

Allison Banks



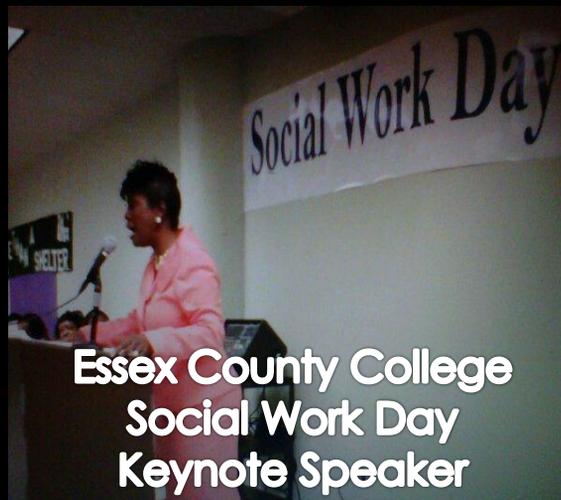
**Women's Empowerment
& Self Esteem Workshop
Newark, NJ**

Speaker

Lilisa, what an honor it was on yesterday at the Lift My Spirit, session. You had such an impact on everyone there. The Spirit of God used you in a mighty way. The young ladies there were drawn to the anointing upon your life. I believe that the influence of righteousness and relationship with the Father was sealed in the spirit realm. No matter what the enemy meant for bad it is working together for the good of those who love God.

You have tapped into the Third Day Generation and God has given you exactly what to say and do to reach them you are an awesome woman of God. Have a blessed and prosperous Mother's Day.

Love Bernadine



Coach

College Students



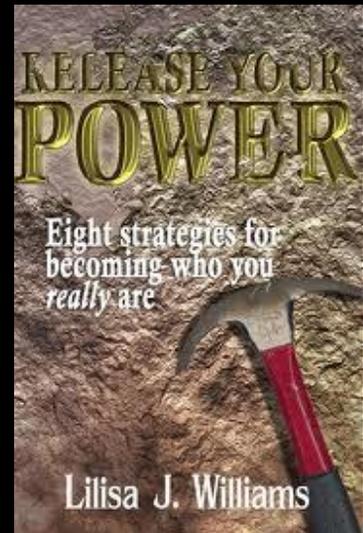
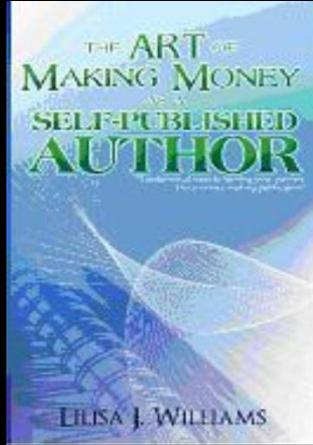
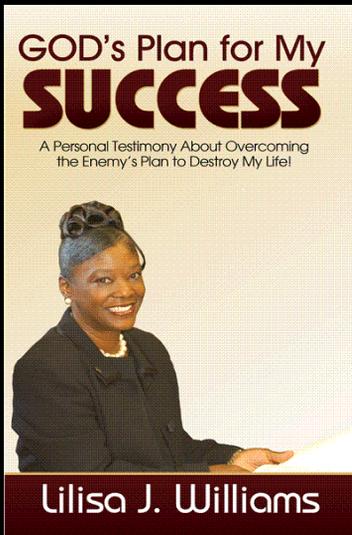
I wanted to take this opportunity to thank you for coming to speak to my students at Rutgers University, Newark Campus on October 28, 2004. The purpose of the speaking engagement was to inform and educate our undergraduate criminal justice students about self-empowerment, self-acceptance and shattering of stereotypes. Having you come to speak about your life experiences can facilitate something that theories and formulas often cannot: that is to prepare students for life outside of school fueled by advice from a pioneer like yourself.

*Rose-Marie Aikas, MSW, MA
Lecturer, Ph.D student
School of Criminal Justice
Rutgers University*

Author

Motivation

Encouragement



Inspiration

Empowerment

Past Speaking Engagements:

- Proctor & Gamble – Cincinnati, OH
- Continental Airlines – Newark, NJ
 - Andrews Air Force Base - NJ
 - Cornerstone Chapel Church – Pompton Plains, NJ
- Daughter's of Zion Retreat – Dallas, TX
 - Sanctuary CEC – Cleveland, OH
- Monumental Baptist Church – JC, NJ
 - Bethel A.M.E. – Madison, NJ
 - Houston Comm. Coll. – Houston, TX
- Passaic County Coll. – Patterson, NJ
 - Rutgers University – Newark, NJ
- Women Destined For Greatness – NY
 - Melanin Sisters Conf. – Brooklyn, NY

Speaking Topics:

- Release Your Power & ROCK!
- Don't Procrastinate Activate
- From **BROKE TO BILLIONAIRE . . . Mindset!**
- Thriving Beyond Sexual Abuse
 - Winning Against the Odds!
 - 8 Steps to Your Destiny
- Becoming A Self-Published Success!

About Lilisa

National Corporate trainer's success triggers a media frenzy.

The confident, charismatic, and professional demeanor gives no indication that Lilisa Williams was a high school dropout, drug addict, and incarcerated for prostitution, but she was. A definitive and powerful vision is responsible for Lilisa's life becoming an awe-inspiring, epic account of tragedy to triumph. Supported by her faith in God, a selfless spirit, and a vision to recreate her life and share with others, Williams has since earned a Bachelor of Arts in Political Science, a Master's in Business Administration. Additionally, she is scheduled to receive her Ph.D. in 2010.

The astonishing revelation of Williams' success is triggering a media frenzy - and justifiably so. The New Jersey Training Coordinator is also a two-time author and the host of "Manifesting God's Word Ministry Talk Show." Williams speaks primarily to women, churches, prisons, and organizations where she shares her powerful story of deliverance. She lends more than encouraging words, she inspires all who she reaches.

Lilisa J. Williams is available for interviews and speaking engagements.

For additional information, email info@lilisajwilliams.com and visit www.lilisajwilliams.com

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